

Rep Firm
Sales Office (WASHINGTON
Salesperson (JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

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copy

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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Rating: 2.3	1	TU	12P-1P	NEWS @ NOON	:30	\$220.00	08/21-08/21	1	1	1	\$220.00	
2	W		12P-1P	NEWS @ NOON	:30	\$220.00	08/22-08/22	1	1	1	\$220.00	
Rating: 2.3	3	TH	12P-1P	NEWS @ NOON	:30	\$220.00	08/23-08/23	1	1	1	\$220.00	
Rating: 2.3	4	F	12P-1P	NEWS @ NOON	:30	\$220.00	08/24-08/24	1	1	1	\$220.00	
Rating: 2.3	5	M	12P-1P	NEWS @ NOON	:30	\$220.00	08/27-08/27	1	1	1	\$220.00	
Rating: 1.3	6	SU	9A-930A	SUNDAY EDITION	:30	\$85.00	08/26-08/26	1	1	1	\$85.00	
Rating: 1.8	7	TU	4P-5P	DR PHIL/KATE	:30	\$193.00	08/21-08/21	1	1	1	\$193.00	
Rating: 1.8	8	W	4P-5P	DR PHIL/KATE	:30	\$193.00	08/22-08/22	1	1	1	\$193.00	
Rating: 1.8	9	TH	4P-5P	DR PHIL/KATE	:30	\$193.00	08/23-08/23	1	1	1	\$193.00	

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Showing Data: All Data

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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Rating: 1.8	10	F	4P-5P	DR PHIL/KATE	:30	\$193.00	08/24-08/24	1	1	1	\$193.00	
Rating: 1.8	11	M	4P-5P	DR PHIL/KATE	:30	\$193.00	08/27-08/27	1	1	1	\$193.00	
Rating: 1.8	12	TU	5A-6A	KSL 5 NW TDY 1	:30	\$40.00	08/21-08/21	1	1	1	\$40.00	
Rating: 0.6	13	W	5A-6A	KSL 5 NW TDY 1	:30	\$40.00	08/22-08/22	1	1	1	\$40.00	
Rating: 0.6	14	TH	5A-6A	KSL 5 NW TDY 1	:30	\$40.00	08/23-08/23	1	1	1	\$40.00	
Rating: 0.6	15	F	5A-6A	KSL 5 NW TDY 1	:30	\$40.00	08/24-08/24	1	1	1	\$40.00	
Rating: 0.6	16	M	5A-6A	KSL 5 NW TDY 1	:30	\$40.00	08/27-08/27	1	1	1	\$40.00	
Rating: 0.4	17	SA	5A-7A	SATURDAY TODAY	:30	\$32.00	08/25-08/25	1	1	1	\$32.00	
Rating: 1.2	18	SU	7A-8A	TODAY	:30	\$120.00	08/26-08/26	1	1	1	\$120.00	
Rating: 1.9	19	SU	8A-9A	MEET THE PRESS	:30	\$160.00	08/26-08/26	1	1	1	\$160.00	
Rating: 2.1	20	SA	6P-630P	6PM NEWS	:30	\$275.00	08/25-08/25	1	1	1	\$275.00	

Station KSL-TV SALT LAKE CITY
 Advertiser () LOVE, MIA
 Product LOVE/CD4R
 Estimate# 821827
 Buyer Lindsay Hanlen
 Phone#
 Fax#
 Agency () SMART MEDIA GROUP
 814 KING ST, SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E LOVE/ORDR/821827
 Flight Dates 08/21/2012 - 08/27/2012
 Hiatus Weeks
 Rep Firm
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	21	SA	630P-7P	GAME NIGHT LIVE	:30	\$100.00	08/25-08/25	1	1	1	\$100.00	
	Rating: 1.8											
	22	SA	1135P-12A	GAME NIGHT LIVE	:30	\$42.00	08/25-08/25	1	1	1	\$42.00	
	Rating: 0.6											

---REPORT TOTALS---
 Report Totals: 22 / \$3,079.00

---SALES MONTHLY TOTALS---
 Aug 12: 19 / \$2,626.00 Sep 12: 3 / \$453.00
 Sales Totals: 22 / \$3,079.00
 Station Totals: 22 / \$3,079.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$15,395	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
 Demos RA35+